# JUWAID

#### DIGITAL MARKETING STRATEGIST



#### CONTACT

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### ABOUT ME

As a passionate digital marketer, I am dedicated to helping businesses to achieve their marketing goals through strategic planning. With experience in various digital marketing channels such as social media, email marketing, search engine optimization (SEO), pay-per-click (PPC) advertising, and content marketing, I am qualified to provide comprehensive solutions that meet a diverse range of business needs.

## PERSONAL DEATAILS



KOZHIKODE.KERALA



04/09/2000



UNMARRIED

# TECHNICAL SKILLS

- SEARCH ENGINE OPTIMISATION
- **GOOGLE ADS**
- SOCIAL MEDIA MARKETING
- WEB DEVELOPING
- **CONTENT WRITING**
- **EMAIL MARKETING**

### WORK EXPERIENCE

# DIGITAL MARKETING INTERN **QUADCUBES**

#### 2024

- Designed and Developed a personal portfolio website
- Worked on SEO ranking for a competitive
- Website audit (WEA DESIGNS)
- OFF Page SEO (CDA Academy)
- Ranked on my portfolio website in the 6th position
- Prepared Ad copy
- Run a PPC advertising campaign on google ADS
- Run social media Traffic campaign for Patchino

## SOFT SKILL

- COMMUNICATION
- LEADERSHIP
- DECESION MAKING
- PROBLEM SOLVING
- . TIME MANAGEMENT

### LANGUAGE

- ENGLISH
- MALAYALAM

### **EDUCATION**

#### **DIGITALMARKETING**

CDA Academy

2023

#### **HIGHER SECONDARY**

RAC HSS KATAMERI ,CALICUT 2016-2017

#### **HIGH SCHOOL**

RAC HSS KATAMERI ,CALICUT 2013-2015

### CERTIFICATION











